FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date: October 8, 1987

Media: Horse Racing - Marlboro

Contract Terms: Advertising on back cover of 1987 Hollywood Park Quarter Horse Program July 31, 1987 - September 16, 1987

Pay To: Hollywood Park Operating Co.
1050 South Prairie Avenue
Inglewood, CA 90306

Approvals: X _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER	$1,206.66		3899	9/29/87	
NOVEMBER					
DECEMBER					
TOTAL	$1,206.66				

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Source: https://www.industrydocuments.ucsf.edu/docs/qrwm0004